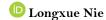
A study on the construction of honesty culture in colleges and universities from the perspective of "three complete education"

American Journal of Education and Learning Vol. 8, No. 1, 100-109, 2023 e-ISSN:2518-6647







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ABSTRACT

The report of the 20th National Congress of the Communist Party of China pointed out that we must adhere to the strategy of giving priority to education, accelerate the construction of a high-quality education system, develop quality education, and promote educational equity. The construction of integrity culture is an important measure of quality education in colleges and universities, and it undertakes the dual tasks of educating people and anti-corruption. This paper uses the survey method to carry out integrity culture education in colleges and universities under the perspective of "three complete education", and sorts out the "three complete education" and The relationship between the construction of integrity culture in colleges and universities provides better theoretical support for the smooth development of integrity culture education in colleges and universities, builds a long-term mechanism for integrity culture, promotes the effective implementation of the construction of integrity culture in colleges and universities, implements the fundamental task of cultivating people, and cultivates morality, intelligence, physical beauty Builders and successors of socialism with all-round development of labor, and accelerate the construction of a strong education and cultural power.

Keywords: Higher education, Integrity culture, Three complete education.

DOI: 10.55284/ajel.v8i1.912

Citation | Nie, L. (2023). A study on the construction of honesty culture in colleges and universities from the perspective of "three complete education". American Journal of Education and Learning, 8(1), 100–109.

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Funding: This study received no specific financial support.

Competing Interests: The author declares that there are no conflicts of interests regarding the publication of this paper.

History: Received: 3 March 2023/ Revised: 20 April 2023/ Accepted: 28 April 2023/ Published: 10 May 2023

Publisher: Online Science Publishing

Highlights of this paper

- The establishment of a new model of integrity education for college students under the background of "three complete education" is a rich, perfect and effective supplement to the theory of integrity education in colleges and universities.
- Explore the essential connotation and mutual relationship of all members, whole process and all
 aspects in practice, and provide practical support for the theory of integrity education for college
 students.
- Integrity education undertakes the dual tasks of anti-corruption and educating people, and complies with the development requirements of the times.

1. INTRODUCTION

1.1. "Three Complete Education" Puts Forward New Goals and New Requirements for the Integrity Culture Work in Colleges and Universities

The 2021 National Education Work Conference pointed out that in the new stage of development, profound change in the external environment and macro policy environment of China's education reform and development, and the task of building a strong modern socialist country in education and culture is even more onerous. We urgently need high-quality talents more than ever before (Jinping, 2022). Colleges and universities are the main positions for cultivating modern talents. Carrying out incorruptible cultural education in colleges and universities under the background of "three complete education" is a practical need to cultivate students' sense of incorruptibility, create a clean campus atmosphere, and implement national education policies. It has important practical significance for further systematically cultivating high-quality talents with both moral integrity and talent, and taking morality as the first, and achieving the goal of establishing morality and cultivating people through quality education in colleges and universities (Liang, 2022).

1.2. Carrying Out Incorruptibility Culture Education is an Inevitable Requirement to Promote the Formation of Students' Incorruptibility Consciousness

In the Sixth Plenary Session of the 19th Central Commission for discipline of the communist Party of China, it was pointed out that leading cadres should implement the opinions on strengthening the construction of a clean and honest culture in the new era, consolidate their roots and cultivate their talents ideologically, and enhance their ability to resist corruption and prevent change, this discussion puts the integrity culture in a more prominent position, and the construction of integrity culture is an effective carrier for further promoting the anti-corruption construction and moral cultivation work in universities. Carrying out integrity cultural education is an inevitable requirement for cultivating high-quality talents. Carrying out integrity cultural education within colleges and universities is an inherent requirement for achieving scientific and sustainable development in colleges and universities. According to the characteristics of college students, grasping the key points of education guidance, enhancing the pertinence of integrity education for college students, subtly changing students' ideological concepts by creating a clean and upright campus atmosphere, and making integrity ideas deeply rooted in the hearts of the people, Build the ideological foundation of students' integrity.

Integrity and moral integrity education is a compulsory course for college students, and conducting integrity and cultural education is an important measure for colleges and universities to construction of party conduct and clean government. It helps to make integrity and self-discipline a value concept and behavior habit of college students. As the biggest beneficiaries of integrity and cultural education, college students, while receiving integrity and cultural education, continuously enhance their own initiative and consciousness of integrity and self-discipline, and consciously resist corruption in schools, Taking integrity and self-cultivation as one of the criteria for self-evaluation, improving the ability to resist corruption and prevent corruption, maintaining the bottom line of integrity, not

touching the moral red line, truly exerting the educational function of integrity culture and education, and strengthening one's own awareness of integrity (Fuyao, 2016).

1.3. Carrying Out Incorruptible Cultural Education is an Urgent Need to Achieve the Fundamental Goal of Establishing Morality and Cultivating People

As an important part of quality education, the integrity culture education in colleges and universities is closely aligned with the national talent strategy on a macro level. Colleges and universities must continue to conform to the general trend of the development of the times, adhere to the direction of socialist school-running, give them a distinctive atmosphere of the times, and enhance the sense of responsibility and mission of education. Carrying out integrity culture education in colleges and universities under the background of "three complete education "of educating people can systematically promote integrity culture in the education and teaching process, which is the inherent meaning of cultivating high-quality and high-quality talents in colleges and universities, and promote the establishment of morality and cultivating people to a new height.

Under the background of "three complete education", various departments within a school need to connect with their teachers and integrate integrity culture education throughout the entire process of learning and life, in order to truly achieve the fundamental goal of establishing morality and cultivating people. On the one hand, integrate integrity resources into teaching activities in various disciplines, deepen the educational value of various disciplines while adapting to the requirements of education for all staff and the entire process, convey correct value concepts while teaching professional courses, urge students to maintain a noble spiritual pursuit, cultivate an upright and honest education atmosphere in colleges and universities, and run through the value concept of incorruptibility in teaching activities, reflecting the distinctive characteristics of the era of incorruptibility culture, and contribute to the cultivation of high-quality, high-quality national reserve talents. Prepare to provide impetus for realizing the goal of cultivating morality and cultivating people.

1.4. Integrity Culture Education in Colleges and Universities is the Path Choice for Building a Strong Education Country

"Three complete education" regards students as the main body of educating people, integrates all teachers and students into a whole, builds an education system for the all-round development of morality, intelligence, physical education, art and labor, and integrates integrity culture education throughout the teaching process, so that college students become bright A builder of the era of moral determination, grasp the integrity and consistency, fundamentally make up for the lack of campus culture of integrity, through the construction of the value of culture of integrity, create a good educational atmosphere, and cultivate high-quality, pragmatic talents who are honest and capable. Relying on the importance attached by the Party and the state to the moral education work in colleges and universities, the incorruptible cultural education in colleges and universities has been endowed with distinctive characteristics of the times, providing a basis for running a satisfactory education for the people.

Carrying out incorruptible cultural education in the context of "three complete education" is an important way for universities to implement national education policies, which can enable students to strengthen their self-cultivation while displaying the effectiveness of education. On the one hand, colleges and universities should attach importance to the inherent requirements of integrity culture education and promote it in an orderly manner, displaying all-round educational value in both teaching and practice; On the other hand, colleges and universities have effectively implemented the policy of educating all personnel, including leading cadres and teachers on campus. In the process of conducting integrity cultural education, they have promoted the diversified development of education activities and promoted the integration of integrity cultural education.

1.5. "Three Complete Education" Provides Systematic Theoretical Support for the Construction of Integrity Work in Colleges and Universities

"Three complete education" is a systematic and holistic project. It starts from three aspects of full staff education, full process education and comprehensive education, comprehensively educates college students in various aspects such as the main body, links, and methods of education, breaking the limitations of traditional education, and establishing a comprehensive, systematic, and dynamic education system (Liping, 2022).

Mobilize factors that can be mobilized, integrate educational resources, give play to the explicit and implicit functions of various educational entities and resources, align integrity culture and education with the concept of "three complete education", enable education supply to meet students' personalized spiritual needs, promote the comprehensive development of students, and provide theoretical support for cultivating socialist builders and successors in the new era.

1.6. The Main Body of Education has Changed from a Single One to the Whole One to Promote the Integrity of the Integrity of Cultural Work

In the traditional teaching model, moral education for students is handed over to ideological and political teachers alone, which has great limitations in the development of integrity culture education. From the perspective of "three complete education", full staff education has become one of the key tasks of university teaching, which requires universities to grasp the direction of educating people in the process of honest cultural education, make all educators become the main body of educating people, and maximize the role of the main body of educating people. Schools should fully tap and integrate educational resources within the school, and transform the single curriculum teaching model composed of basic knowledge.

In addition, in the process of developing a culture of integrity, the school's internal management and service personnel should participate in the education process and assume the responsibility of educating people. Comprehensively investigate the characteristics of different education subjects to design different teaching content when establishing education teams (Wang, 2020), thereby achieving overall education for all employees.

1.7. The Process of Educating People Changes from Stage to Whole Process to Promote the Continuity of Integrity Culture Work

The whole process of educating people means that educating people throughout the entire learning and life of students, including various aspects such as pre-enrollment training, study and life in school and employment guidance after graduation. The connotation of educating people should exist throughout the entire process from enrollment to graduation and employment.

This requires universities to transform the traditional mode of phased education, integrate integrity culture education with professional courses, effectively connect college students' acceptance of professional knowledge and improvement of self cultivation, and better display the value of education. Under the traditional mode, college students lack the shaping of their values and worldviews when receiving professional knowledge teaching, and ideological and political courses have become an isolated island of education (Fengcui & Zhihui, 2022).

Under the concept of "three complete education", colleges and universities will carry out education throughout the entire process of students' study and life in school, not only transmitting correct values in the teaching process of various professional courses, achieving in-depth education, but also promoting the popularization of clean cultural knowledge while demonstrating the continuity of college education.

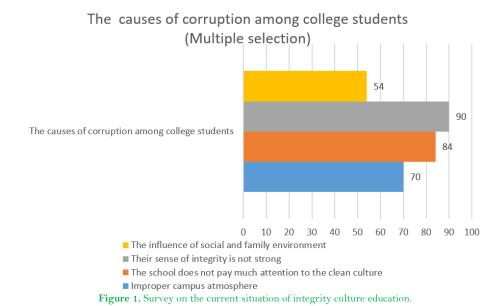
1.8. The Form of Educating People has Changed from Fixed to All-Round, which Helps Promote the Diversity of the Work of Honest Culture

Under the traditional mode, field of quality education in colleges and universities are fixed to ideological and political courses. However, due to the limitation of immobilized form and space scope ,political education in colleges and universities is difficult to deepen, and the participation of students in ideological and political courses is low, making it impossible for ideological and political education to achieve the expected educational goals. "Three complete education" requires colleges and universities to achieve all-round education, and conducting incorruptible cultural education cannot be limited to a variety of fields and spatial ranges in the classroom on campus. It is also necessary to help college students receive professional education on incorruptible culture and accept the cultivation of correct values and outlook on life in student dormitories and off campus practice fields (Haiying & Xingchen, 2017). At the same time, with the help of Internet information technology, colleges and universities can form a good educational atmosphere throughout the school, even outside the school, and in cyberspace through integrity culture education. Through joint efforts within and outside the school, they can promote the implementation of integrity culture education in colleges and universities and achieve results, integrate various educational resources, and ultimately achieve the goal of establishing morality and cultivating people.

1.9. To Carry Out the Work of Integrity Culture, it is Necessary to Promote the Construction of the Mechanism of "Three Complete Education"

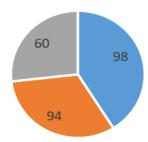
The implementation of the integrity culture work in colleges and universities undertakes two tasks: educating people and combating corruption. However, there are still many issues that have not been fully resolved during the implementation of the integrity culture education. Therefore, effective questionnaires have been collected from nearly 100 students and teachers in seven colleges and universities. Figure 1 is from nearly 100 students in seven colleges and universities. As can be seen from the data collected above, more than 40% of students have not been exposed to integrity culture education, while more than half of students believe that there is a phenomenon of dishonesty around them, and more than 90% of students believe that it is necessary for schools to conduct integrity culture education. Teachers have a strong sense of integrity, but there are still shortcomings in the construction of campus integrity, which shows that most colleges and universities currently do not attach importance to integrity culture education. This has led to the failure of the integrity culture education conducted within the school to achieve practical results. Students believe that the construction of a campus integrity culture has a profound impact on their thoughts and behaviors. However, based on the current integrity culture construction, there are still certain shortcomings, leading to the phenomenon of corruption within the school, which cannot achieve the goal of establishing morality and cultivating people. Therefore, in order to carry out integrity cultural education in the context of "three complete education", efforts must be made on the main bodies of schools, teachers, and students to solidly promote the construction of the "three complete education" mechanism.

As shown in Figure 2, almost all students consider the improvement of their own awareness of integrity and the construction of anti-corruption mechanisms to be the most important measures for effectively developing a clean culture. Therefore, the construction of a clean culture on campus should be carried out from both internal and external aspects: within the school, it is necessary to strengthen the systematic mechanism of clean culture education, create a good campus atmosphere, and provide a good external environment for the effectiveness of clean culture education; On the other hand, based on the ideological construction of students themselves, the target body of college integrity culture is college students.



The implementation of integrity culture education ultimately depends on students themselves, and the ideological construction of students directly affects the actual effect of college integrity culture education. Therefore, in order to achieve the goal of integrity culture education in colleges and universities, it is necessary to start from the external environment such as schools, society, and families, as well as the construction of students' own ideological consciousness, and ultimately create a situation of educating people through the whole environment, and ultimately achieve the educational goal of establishing morality and cultivating people.

What do you think is the key to integrity (Multiple elections)



- The strengthening of students' own awareness of honesty
- Improving systems and mechanisms to prevent corruption
- Creating a good social and school public opinion atmosphere

Figure 2. Survey of measures to achieve integrity.

1.10. Build a System Coordination Mechanism to Promote a Culture of Integrity Throughout the Whole Process of Education and Teaching

Firstly, construct a conceptual synergy mechanism to promote the flow and integration of elements of integrity culture among different subjects. As a holistic project, the primary task of integrity culture education in colleges and universities is to achieve the same direction in the concept of educating people. To carry out integrity culture education in the perspective of "three complete education" is necessary to achieve the goal of educating people for all. However, various educators have a clear division of labor in education before, and there are many differences in the

education concepts of different subjects. The focus of work is different. Therefore, to maximize the effectiveness of integrity culture education, it is necessary to establish the concept of collaborative education, The modernization of the governance system of moral education in modern colleges and universities and the previous ideological and political education are the inevitable requirements for building a systematic coordination mechanism. By constructing an education mechanism that integrates management and education, service and education, universities should combine strict and standardized management with the concept of education, strengthen daily rules and regulations and the construction of teacher teams, promote teaching according to law, continuously promote the spirit of the rule of law, and enhance students' sense of integrity; On the other hand, integrate "service" and "education", integrate education work into all aspects of teaching and management, and form an integrated education mechanism (Hongbo & Xiuna, 2021).

Secondly, make more efforts to build a team collaboration mechanism, actively explore team management methods with modern characteristics, further clarify the role and role of each education subject in the work of integrity culture education, strive to create an excellent teacher team according to the corresponding responsibilities, build a talent cultivation system that conforms to the characteristics of students, and jointly promote collaborative education. We should actively explore various forms of teaching models, promote equal emphasis on practical teaching and theoretical teaching, and combine online and offline teaching to "liven up" integrity culture education, and create high-level thematic teaching and online teaching; Build a strong scientific research team and guide the in-depth development of integrity cultural education and ideological and political education with team strength. It is necessary to actively explore various forms of teaching models, promote equal emphasis on practical teaching and theoretical teaching, and combine online teaching with offline teaching, so as to "live" the education of integrity culture, create special teaching and online teaching; build a strong scientific research team, Lead the in-depth development of integrity culture education with team strength. Give full play to the leading role of party organizations in education, create a learning, innovative, and service-oriented educating team, and comprehensively improve the effectiveness of educating people.

Finally, to build a direction coordination mechanism, we must adhere to Jinping (2021) new era of socialism with Chinese characteristics as the guide, adhere to the socialist core values as the direction of running schools, and continuously improve the political literacy and educating ability of the main body of educating people, so that teachers, classrooms, and courses can achieve effective education. Linkage, unify the starting point and end point of the clean culture work to the goal of building collaborative education. Play the role of the second classroom and the third classroom, realize the organic combination of real classroom and virtual classroom, and strengthen the guidance of students' values.

1.11. Build an Aggregated Working Mechanism to Realize the Link of the Whole Process of the Cultivation Subject of the Integrity Culture

"Three complete education" is a complex and diverse work, and relying solely on traditional campus teaching methods is difficult to meet the requirements of modern student quality education. Therefore, in the process of integrity culture education, it is necessary to actively establish educational cooperation relationships with families, society, and other aspects, promote the optimal allocation of educational resources inside and outside the school, make better use of the two major educational positions inside and outside the school, and integrate the construction results with the needs of students., Build an aggregated working mechanism.

Firstly, take family as the starting point for work, and build a one-stop student community. The family is the primary place for students to gain knowledge and form correct values. The role of a culture of integrity should be

promoted within the family, forming a good family atmosphere, and forming a collaborative mechanism for home school education. Within the family, especially within the family of party members, it is necessary to actively integrate the Party's construction of a clean government and anti-corruption into the construction of family ethos, build a bridge between the family and the school, enable students to receive integrity cultural education in both the family and the campus, achieve family school cooperation, and promote the smooth progress of integrity cultural education.

Secondly, there should also be a complete education mechanism within the school to realize the integrity of the whole process of the five major education subjects of the school, teachers, students, families, and society. As the main front for cultivating high-quality modern talents, colleges and universities must rely on the internal advantages of the school to carry out integrity culture education, establish a restrictive prevention system, guide the direction of integrity culture education in the form of systems, and continuously strengthen the guidance of public opinion within the campus, Adhere to the fact-oriented, expose the corruption inside the campus, and use the system to supervise the implementation of the culture of integrity. To improve the evaluation mechanism for the construction of a clean and honest culture, we must make full use of the school's platform to ensure the authenticity and credibility of the information and the validity of the evaluation results. Create a pull force within the school, and use the system to ensure the effective implementation of the culture and education of integrity.

Finally, colleges and universities should also establish a collaborative education mechanism for integrity culture outside the university, integrating resources of major universities through the establishment of an inter school collaborative education mechanism, achieving resource sharing and win-win cooperation; Establish a collaborative education and construction mechanism between universities and enterprises (Zhang, 2017). There are common teaching resources, industrial resources, etc. between schools and enterprises. It is necessary to maximize the use of enterprise education resources, transform the ideological concepts of both schools and enterprises into collaborative education concepts, and explore the entry point for collaborative education between schools and enterprises, colleges and universities can provide talent protection and intellectual support for enterprises by changing talent cultivation methods to ensure integrity in future work and create an honest enterprise.

1.12. Create a Multi-Directional Linkage Mechanism to Promote the Construction of a Clean Campus through Practical Education

Carrying out integrity culture education in the context of "three complete education" is a substantive task. Strengthening the construction of integrity culture is a required course for consolidating the foundation and cultivating the foundation. To truly play the role of integrity education in colleges and universities, it is necessary to coordinate and coordinate the education resources of colleges and universities, systematically promote the construction of the "three aspects of educating people" system and mechanism in colleges and universities, and promote the construction of an honest campus through practical education through creating a multi-directional linkage mechanism, realizing the fundamental task of establishing morality and cultivating people in colleges and universities.

Firstly, improve the integration and penetration mechanism, maximize the potential of education in various fields such as curriculum, practice, culture, network, service, organization, utilized the factors of integrity culture in various fields, integrate the ideological and political work system of universities, and construct a pattern of all major ideological and political work, so that integrity cultural work meets the requirements of quality education in universities under the requirements of "three complete education", By combining ideological and political courses with various aspects such as online culture and extracurricular practice, we will create a brand new education field that has a subtle impact and moistens everything silently (Li, 2018).

Secondly, improve the coordination mechanism, linkage coordinate the educational resources and forces in various fields of school management, education and teaching, and talent cultivation (Shiqiang, 2020). Colleges and universities are the main positions for making honest cultural education play a real role in educating people. Carrying out honest cultural education on campus is not just the task of the Youth League Committee and ideological and political classes. Any department in colleges and universities should shoulder the responsibility of educating people and bring the role of honest culture to the utmost. The teaching process should not be limited to the previous teaching classes. Talent cultivation is one of the important roles of colleges and universities. Carrying out honest cultural education should break the original barriers to educating people, To organically connect the policies, personnel, resources, etc. of educating people.

Finally, improve the innovation driving mechanism and innovate the main collaboration mode of the education department. The original offline teaching mode is no satisfied psychological demands of college students. Colleges and universities should establish new information based education systems such as online ideological and political education, cloud based education, and intelligent classrooms, form a teaching mechanism that combines online and offline, and build new platforms for education work such as ideological and political courses, campus culture, party and league building, and new online media, Integrate integrity culture education into the new work platform to promote the efficient allocation and comprehensive integration of educational resources (Qiang, Jue, & Kaishan, 2023).

2. CONCLUSION

Integrity culture involves various aspects such as personal cultivation, integrity in politics, and governance of the country. As the main position for cultivating talents, carrying out integrity culture in colleges and universities is an important measure to achieve the goal of establishing morality and cultivating people. The integrity cultural resources in various aspects provide an important cultural foundation for the construction of integrity in colleges and universities, while enhancing students' awareness of integrity, cultivating students' integrity behavior with integrity awareness, and enhancing their cultural awareness of anti-corruption, To make the concept of clean government deeply rooted in the hearts of the people, it is necessary to clarify the relationship between "three integrity education" and clean culture in order to make better use of college cultural resources, enhance college students' awareness of integrity through clean culture education, temper the quality of clean products, and cultivate builders and successors in the new era.

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